NCOHF and ADHA urge all dental hygienists to become tooth fairies

T he National Children’s Oral Health Foundation (NCOHF) and the American Dental Hygienists’ Association (ADHA) urge all dental hygienists to participate in the Dental Hygienist Toothfairy Campaign to help eliminate pediatric dental disease. The national program invites all hygienists to “earn your wings” and with a minimum contribution of $25, they can also enter a raffle to win up to 12 pairs of Sybron Orascoptic Loupes, (valued at $1,425 each).

“No hygienist and ADHA are moving aggressively to raise awareness of the widespread nature of pediatric dental disease and most importantly, provide practical solutions,” said Margaret Lappan Green, RDH, MS, past president of the ADHA, and founding chair, Dental Hygienist Toothfairy Campaign. “I hope all dental hygienists and students enthusiastically support the Dental Hygienist Toothfairy Campaign, a fabulous initiative that will bring health and well being to millions of our nation’s at-risk children.”

Pediatric dental disease is the No. 1 chronic illness among our nation’s children and is completely preventable. The potential health-related, societal and economic-side effects are alarming. The U.S. Surgeon General calls it a “silent epidemic” because most Americans have no idea that it is so widespread.

“As most hygienists know, millions of children experience sleepless nights, have trouble eating, and are unable to concentrate and learn in school due to mouth pain,” states Fern K. Ingber, NCOHF’s president and CEO. “We are so grateful to the ADHA for helping to mobilize hygienists who are on the frontline of defense – where care begins.”

For more information on how to be part of the solution, call (704) 350-1600 or visit www.ncohf.org/ADHIToothfairy.php or www.adha.org.